

Denaria Europe Official Launch

Date: 14 October in Brussels

Timing: 8:30h – 10:30h

Venue: Hotel Stanhope, rue de Commerce 9 (1000 Brussels)

Draft agenda

8:30 – 9:00 Welcome coffee

9:00 – 9:05 Introduction

Rakela Cerovic - Secretary General of Denaria Europe

9:05 – 9:20 Opening Remarks

Diana Vieira - Financial Services Attaché, Permanent Representation of Portugal to the European Union

Björn Eriksson - President of Denaria Europe

9:20 – 9:40 European Barometer on the need to preserve cash

Narciso Michavila, President of GAD3

9:40– 10:15 Social Dialogue

Moderator: **Tom Burns** - Political Analyst & Former Correspondent for *Financial Times* and *The Washington Post*.

Mireia Llambrich - Financial Services Policy Officer for BEUC

10:15 – 10:30 Closing Remarks

Philip Tod - Head Of Unit, Euro protection and euro cash, Directorate-General for Economic and Financial Affairs, at European Commission